



putting you & yours together

AMES SCULLIN O'HAIRE INC

asoy.com

JUST THE FACTS

FOUNDED: A millennium ago— January 4, 1997.

OWNERSHIP: Three men, one vision: a more perfect union of a balanced agency with each partner applying his expertise on behalf of clients. Ames directs Strategy, Scullin handles Creative and O'Haire oversees message delivery through Media.

NUMBER OF EMPLOYEES: 52 Brand Transformers

ANNUAL BILLINGS: Over \$110 million

WEBSITE: www.asoy.com

PHILOSOPHY: We put you and yours together by sparking relationships between brands and people using all media to connect, convince and convert. We do this for good, not evil.

APPROACH: Our Brand Transformation is a proven strategic approach for standing out in the morass of communication options and A.D.D. mindsets. We're engaging people with brands, leading conversations that change attitudes, spurring action and nourishing on-going relationships. We create Big Ideas and Big Ideas that result in Brand Enlightenment. We bring seamless integration without frustration.

CURRENT CLIENTS:

- Bloom
- Bottom Dollar
- National Blues Foundation
- Food Lion
- Georgia Aquarium
- Heartgard
- Mitsubishi Electric
- The Vortex Restaurants

THE DETAILS:

Address: 245 Peachtree Center Ave., 23rd Floor, Atlanta, GA 30303

Telephone: 404-659-ASOY (2769) Fax: 404-659-7664

John Ames – Managing Partner, Strategy

Patrick Scullin – Managing Partner, Creative

Tony O'Haire – Managing Partner, Media

Steve Haber – Director of Brand and Digital Planning

New Business Contact: Steve Haber Tel: 404-219-2039; Cell: 404-664-6659

A Worldwide Partners Agency

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